

| | | | | |
|------------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------------|
| 1ST QUARTER OFFER USA COMBAT MISSIONS | | GEAR UP FOR ACTION. GET A \$50 GIFT CERTIFICATE FOR COLEMAN OUTDOOR GEAR! | NATIONAL | 1/4/02 - 2/24/02 |
| GAME SHOW NETWORK | | FREE Two-Room DIRECTV System installed | SAN DIEGO, CA | 1/28/02- 2/28/02 ACTIVATE 30 DAYS FROM PURCHASE |
| WORLD CUP OVERLAY | | GET A WORLD CUP HIELERA WITH SAMPLES AND COUPONS WITH YOUR ONE COMMITMENT TO OPCION ULTRA ESPECIAL AND ABOVE. | LOS ANGELES DMA | 4/21/02- 5/18/02 ACTIVATE 30 DAYS FROM PURCHASE |
| COPA LIBERTADORES ACQUISITION | | GET COPA LIBERTADORES PAY PER VIEW AND THE SEMI AND FINALES GAMES | LOS ANGELES DMA | 4/26/02- 7/31/02 ACTIVATE 30 DAYS FROM PURCHASE |
| DISNEY DMA OFFER DISNEY SOAP-NET! | | GET A \$50 REBATE | LOS ANGELES DMA | 4/28/02-5/18/02 ACTIVATE BY 6/17/02 |
| ATLANTIC | | | | |
| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
| TCM | | No records | Philadelphia | Feb 18 - March 26, 2000 |
| USA Networks | | No records | Long Island | Feb 7 - March 6, 2000 |
| Sundance Channel | | No records | Philadelphia | Feb 4 - 27, 2000 |
| BBC | | Dartboard | Philadelphia | April 20- May 21, 2000 |
| USA Network, Local | | No records | Long Island | June 29 - August 2 2000 |
| FX | | Cooler | N. New Jersey | June 29 - August 2 2000 |
| FX | | Cooler | Washington DC | June 29 - August 2 2000 |
| NFL Food Event | | No records | Washington DC | n/a 2000 |
| Golf Channel | | | TBD | n/a 2000 |
| Disney | | \$50 Bouncback | New Jersey | n/a 2000 |
| Disney | | \$50 Bouncback | Boston | n/a 2000 |
| TWC | | \$50 Bouncback | CT | n/a 2000 |
| Noggin | | \$50 Gift Card | Baltimore | 3/1 - 4/11, 2001 |
| | | | All Tweeter Stores | |
| MTV | | DVD Box Set | across U.S. | 6/15 - 8/1, 2001 |
| VH1 | | 3 CD Set | Philadelphia | 11/1 - 12/31, 2001 |
| Discovery | | Free/Free | Baltimore | 10/14 - 11/30, 2001 |
| TiVo/Showtime | | \$50 Gift Card | NY/NJ | 6/18 - 7/25, 2001 |
| Sci/Fi | | Free Install | Pittsburgh | 6/18 - 7/25, 2001 |
| DIY | | \$50 Mail-in Rebate | NY/NJ | 11/1 - 12/31, 2001 |
| Boomerang | | 2 room system \$29 | NY | July 1-31'02 |

| | | | |
|---------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------|---------------------------------------------------------------|
| Noggin Court TV USA/Monk SOUTHEAST Promotion USA Network | 2 room free 2 room system \$39 2 room system \$39 | Buffalo Baltimore Washington DC | Sept 12-Oct. 12 '02 Sept. 16-Oct. 12 '02 July 1-31 2002 |
| Dealer | Offer details per the above request No Records | Market Florida | Time Frame Feb 7 - March 6, 2000 |

Schedule III.1.j(ii)

REDACTED -
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| | | | |
|-----------------------|-------------------------------------------------|-------------------|-------------------------|
| USA Network | No Records | Mississippi | Feb 7 - March 6, 2000 |
| Romance Classics | \$50 Bounceback | Charlotte, NC | Feb 4 - March 6, 2000 |
| BBC | Dartboard | Florida | April 20 - May 21, 2000 |
| STARZ! Incentive | | North Carolina | n/a 2000 |
| Boomerang | No Records | Mississippi | June 29 - Aug 2, 2000 |
| FX | Cooler | Florida | June 29 - Aug 2, 2000 |
| Cinemax | Popcorn Popper | North Carolina | June 29 - Aug 2, 2000 |
| NFL Food Event | No Records | Tampa | n/a 2000 |
| HBO | Jacket | Florida | October, 2000 |
| Golf Channel | No Records | TBD | n/a 2000 |
| HBO | Jacket | North Carolina | n/a 2000 |
| TWC | No Records | Mississippi | n/a 2000 |
| Disney | \$50 Bounceback | North Carolina | n/a 2000 |
| Disney | \$50 Bounceback | Miami | n/a 2000 |
| Noggin | \$50 Gift Card | Mississippi | 3/1 - 4/11, 2001 |
| Noggin | \$50 Gift Card | Charlotte, NC | 3/1 - 4/11, 2001 |
| | \$50 Gift Card & 4 Tickets to Universal Studios | | |
| Travel Channel | | South Florida | 4/26 - 7/25, 2001 |
| | | Various Southeast | |
| Turner South | Free Programming/Free Braves Jersey | Markets | 6/18 - 7/25, 2001 |
| Disney | \$100 Rebate | Charlotte, NC | 5/3 - 6/17, 2001 |
| Cartoon Network | No GWP-Hardware offers from dealers | Atlanta, GA | 7/1 - 7/31/02 |
| Speed Channel | No GWP-Hardware offers from dealers | Charlotte, NC | 7/1 - 7/31/02 |
| CourtTV | No GWP-Hardware offers from dealers | Raleigh, NC | |
| USA Network | No GWP-Hardware offers from dealers | Miami, FL | 7/1 - 7/31/02 |
| Noggin | No GWP-Hardware offers from dealers | Jacksonville, FL | 9/13 - 10/12/02 |
| Noggin | No GWP-Hardware offers from dealers | Birmingham, AL | 9/13 - 10/12/02 |
| | | St. Louis, MO/San | |
| Noggin-Central | No GWP-Hardware offers from dealers | Antonio, TX | 10/02 |
| USA Network-Central | No GWP-Hardware offers from dealers | Minneapolis, MN | 7/02 |
| ESPN-Central | No GWP-Hardware offers from dealers | Dallas, TX | 10/8 - 11/15 |
| CourtTV-Central | No GWP-Hardware offers from dealers | Dallas, TX | 10/02 |
| Speed Channel-Central | No GWP-Hardware offers from dealers | Milwaukee, WI | 10/02 |
| Trio-Central | No GWP-Hardware offers from dealers | New Orleans, LA | 9/02 |
| Weather Channel | No GWP-Hardware offers from dealers | Austin, TX | 11/5/02 - 1/11/03 |
| National Geographic | No GWP-Hardware offers from dealers | Atlanta, GA | 9/13 - 10/2/03 |

| CENTRAL Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------------------|---------------|--------------------------------------------|--------------------|-----------------------|
| USA Network | | No Records | Wisconsin | Feb 7 - March 6 2000 |
| Romance Classics | | \$50 Gift Cert to Dillards | TX, AR, MO, LA, OK | Feb 4 - march 6 2000 |
| BBC | | Dartboard | Houston | Apr 20 - May 21 2000 |
| Bravo | | No Records | Omaha, NE | Apr 27 - May 21 2000 |
| Animal Planet | | No Records | Kansas City' | Jul-00 |
| FX | | Cooler | New Orleans | June 29 - Aug 2, 2000 |
| FX | | Cooler | Milwaukee | June 29 - Aug 2, 2000 |
| USA Network/Local | | No Records | Houston | June 29 - Aug 2, 2000 |
| USA Network/Local | | No Records | Minneapolis | June 29 - Aug 2, 2000 |
| NFL Food Event | | No Records | Kansas City' | |
| HBO HDTV | | Jacket | Wisconsin | Oct, 2000 |
| Golf Channel | | | TBD | |
| Disney | | \$50 Bounceback | Nebraska | |
| Disney | | \$50 Bounceback | Dallas | |
| Disney | | \$50 Bounceback | No Records | |
| TWC | | No Records | National | |
| Noggin | | \$50 Gift Card | Milwaukee | 3/1 - 4/11, 2001 |
| Noggin | | \$50 Gift Card | Omaha, NE | 3/1 - 4/11, 2001 |
| Sundance Channel | | \$100 Rebate | Milwaukee | 9/10 - 10/14, 2001 |
| Boomerang | | \$50 Gift Card | Omaha, NE | 6/18 - 7/25, 2001 |
| SCI FI | | Free Install | Houston | 6/18 - 7/25, 2001 |
| SCI FI | | Free Install | San Antonio | 6/18 - 7/25, 2001 |
| SCI FI | | Free Install | Milwaukee | 6/18 - 7/25, 2001 |
| The Weather Channel | | \$100 Rebate | Houston | 8/30 - 10/14, 2001 |

LOCAL CHANNEL LAUNCH

| Promotion | TIMEFRAME | Offer details per the above request | Markets | Requirements |
|----------------------------|-----------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| Local Channel Launch Offer | 2002 | \$50 Programming credit for new customers in the 2002 Local Channel markets at 119. | Harford, Vegas, Buffalo, Oklahoma, Providence, Grand Rapids, Norfolk, Knoxville, New Orleans, Jacksonville | Only valid in 119 2002 launch markets; new customers only; NO NRTC |

**INDEPENDENT DEALER
OFFERS**

| Promotion | TIMEFRAME | Offer details per the above request | | Requirements |
|-----------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------------|
| STARZ Encore | 1/31/00 - 3/8/00 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get a STARZ! movie popcorn kit. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| HBO | 4/28/00 - 6/4/00 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get HBO tough guy gear. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| Weather Channel | 11/17/00 - 1/14/01 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get a \$50 Hickory Farms gift certificate. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| FX | 3/9/01 - 4/11/01 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get \$50 in Toughman certificates. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| STARZ! Westerns | 6/18/01 - 7/25/01 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get a STARZ BBQ tool kit. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| USA Network | 1/4/02 - 2/24/02 | Purchase a DIRECTV System and subscribe to TOTAL CHOICE or above and get a \$50 gift certificate to a Coleman catalogue. | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |
| Comedy Central | Q2 - Q3 2001 | dealer sweepstakes; enter to win a fold'n carry blanket | | Sweepstakes open to all eligible employees OR consumers |
| TiVo | 5/28/01 - 9/15/01 | Sweepstakes - enter for a chance to win a DTV TiVo System | | Open to all eligible consumers |
| CMT | 6/15/01 - 11/15/01 | Sweepstakes - enter for a chance to win a DIRECTV System | | Open to all eligible consumers |
| SoapNet | April 28, 2002 - May 18, 2002 | Buy a 2 room DIRECTV system and get a \$50 rebate from DIRECTV | | New customers only; subscribe to TOTAL CHOICE or above; NO NRTC |

NATIONAL ACCOUNT OFFERS

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------|--------|----------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------------|
| BBC | | Dartboard & Beverage Cup | National | Apr - May, 2000 |
| Nickelodeon | | Blues Clues Fun Pack | National | Jul - Aug, 2000 |
| FSN | | Stan Musial Autograph Baseball | National | Apr - May, 2000 |
| Toon Disney | | Ice Cream maker | National | Jul-00 |
| Discovery Health | | Aromatherapy Clock, Overlay Ntl Offer: Free Install | National | Oct - Nov 2000 |
| Weather | | Road Trip Kit | National | June - July 2000 |
| ESPN | | Golf Travel Bag | National | July Aug 2000 |
| Turner | | \$25 Merchandise card and free installation and entry into \$9600 value sweepstakes | National | 7/1 - 7/31, 2001 |
| Nickelodeon | | \$25 gift card | National | 6/1 - 7/15, 2001 |
| ESPN | | \$25 gift card | National | 6/17 - 8/1, 2001 |
| | | Best Buy mail-in rebate | | 7/1 - 7/31/02 |
| Fox Sports Net | | \$100 Best Buy mail-in rebate | 3 markets | Jul-03 |
| Hallmark | | \$25 CC gift card when you purchase a DTV system. Hallmark tagged on CC weekly circulars for 4 weeks. | National | Jan-02 |
| Sci Fi | | Promoting Steven Spielberg "Taken" mini- series. Free DVD set of the mini series with a purchase of DTV System between offer dates. | National | Dec-03 |

RAPID RESPONSE EFFORTS

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|--------------|--------|----------------------------------------------------------------------------------------|-----------------------------|----------------------|
| | | \$99 for system and \$99 for prof install w/ proof of purchase and Time Warner bill | Houston, NY, Los Angeles | 3/3/00 - 7/1/00 |
| (RRT Effort) | | \$24.99 one room installed | Atlanta | 1/2/02 - 1/31/02 |
| (RRT Effort) | | \$24.99 one room installed | Atlanta | 1/2/02 - 1/31/02 |
| (RRT Effort) | | \$24.99 one room installed | Atlanta | 12/17/01 - 1/31/02 |
| (RRT Effort) | | \$24.99 one room installed | Atlanta | 12/17/01 - 1/31/02 |
| (RRT Effort) | | \$49.99 two rooms installed | Austin | 1/23/02 - 2/28/02 |
| (RRT Effort) | | \$69 two rooms installed | Baltimore | 2/23/02 - 3/10/02 |
| (RRT Effort) | | \$69 two rooms installed | Baltimore | 2/11/02 - 3/10/02 |
| (RRT Effort) | | Free/Free & Free 3 year warranty plus \$19.95 shipping & handling | Boston | 1/23/02 - 2/15/02 |
| (RRT Effort) | | Free/Free & Free 3 year warranty plus \$19.95 shipping & handling | Boston | 1/15/02 - 2/15/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 1/20/02 - 2/28/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 1/20/02 - 2/28/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 1/13/02 - 2/28/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 1/13/02 - 2/28/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 4/1/02 - 5/15/02 |
| (RRT Effort) | | \$9 one room installed | Chicago | 4/15/02 - 5/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/11/02 - 6/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/17/02 - 6/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/9/02 - 6/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/13/02 - 6/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/12/02 - 6/15/02 |
| (RRT Effort) | | \$2 two room installed | Detroit | 5/19/02 - 6/15/02 |
| (RRT Effort) | | \$49 two rooms installed | Fairfax, VA | 2/13/02 - 3/10/02 |
| (RRT Effort) | | \$49 two rooms installed | Fairfax, VA | 2/22/02 - 3/10/02 |
| (RRT Effort) | | \$1 one room installed or \$39 two rooms installed | Foxlake/Graysla ke, IL | 12/21/2001 - 1/15/02 |
| (RRT Effort) | | \$49.99 two rooms installed | Ft. Worth, TX | 5/6/02 - 6/15/02 |
| (RRT Effort) | | \$49.99 two rooms installed | Ft. Worth, TX | 5/17/02 - 6/15/02 |

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------------|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------------|
| (RRT Effort) | | \$49 two rooms installed | Ft. Worth, TX | 1/23/02 - 2/28/02 |
| (RRT Effort) | | \$49 two rooms installed | Memphis | 1/15/2002 - 2/28/02 |
| (RRT Effort) | | \$9.95 one room installed OR \$39.99 two-rooms | Memphis | 1/27/02 - 2/28/02 |
| (RRT Effort) | | \$9.95 one room installed OR \$39.99 two-rooms | Memphis | 1/28/02 - 2/28/02 |
| (RRT Effort) | | \$9.95 one room installed OR \$39.99 two-rooms | Memphis | 2/18/02 - 4/14/02 |
| (RRT Effort) | | Two rooms installed for \$2 | Nashville | 2/18/02 - 4/14/02 |
| (RRT Effort) | | Two rooms installed for \$2 | Nashville | 2/24/02 - 4/14/02 |
| (RRT Effort) | | Two rooms installed for \$2 | Nashville | 2/21/02 - 4/14/02 |
| (RRT Effort) | | Two room system installed \$29 | Nashville | 3/4/01 - 4/14/02 |
| (RRT Effort) | | One room system installed free or two room installed for \$29 | New York | 1/23/02 - 2/15/02 |
| (RRT Effort) | | One room system installed free or two room installed for \$29 | New York | 2/25/02 - 4/15/02 |
| (RRT Effort) | | One room system installed free or two room installed for \$29 | New York | 3/8/02 - 4/15/02 |
| (RRT Effort) | | Free two room installed | Los Angeles | 2/3/02 - 2/28/02 |
| (RRT Effort) | | Free two room installed | Los Angeles | 2/11/02 - 2/28/02 |
| (RRT Effort) | | Free two room installed | Los Angeles | 2/4/02 - 2/28/02 |
| (RRT Effort) | | Free two room installed | Los Angeles | 2/1/02 - 2/28/20 |
| (RRT Effort) | | Single room system for \$49 | Syracuse | 1/15/02 - 2/15/02 |
| (RRT Effort) | | Single room system for \$49 | West Palm Beach | 2/11/02 - 2/28/02 |
| (RRT Effort) | | Single room system for \$49 | West Palm Beach | 2/11/02 - 2/28/02 |
| ESPN PROMOTION | | 2- room DIRETV System including installation for less than \$50. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | Dallas | 10/8/02 - 11/15/2002 |
| New York YES Promotion | | 2 free \$19.99 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------|----------|-------------------|
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Free + \$14.95 S&H New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Free + \$14.95 S&H New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Free + 19.99 S&H New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + 19.99 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------|----------|-------------------|
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + 29.00S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package \$19.99 S&H | New York | 3/10/03 - 4/30/03 |

| Promotion | Dealer | Offer details per the above request | Market | Time Frame |
|------------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + 19.99 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package \$19.99 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package \$19.99 S&H | New York | 3/10/03 - 4/30/03 |
| New York YES Promotion | | 2 Systems Free. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package + \$14.95 S&H | New York | 3/10/03 - 4/30/03 |
| San Francisco RRT | | 2 Systems FREE/3 for \$49, New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | San Francisco | 5/18 - 7/26, 2003 |
| San Francisco RRT | | 2 Systems FREE. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | San Francisco | 5/18 - 7/26, 2003 |
| San Francisco RRT | | 2 Systems FREE. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | San Francisco | 5/18 - 7/26, 2003 |
| San Francisco RRT | | 2 Systems FREE \$14.95 handling and delivery plus applicable taxes. New customers only, Non-NRTC requires 1 year commitment to any TOTAL CHOICE programming package | San Francisco | 5/18 - 7/26, 2003 |

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Schedule III.1.k

**DIRECTV Consolidated
Revenue 2003**

1Q2003

2Q2003

Base Packages

DIRECTV Consolidated
Revenue 2003

Schedule III.1.k

**REDACTED -
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Add-on/A La Carte Packages

1Q2003

2Q2003

DIRECTV Consolidated
Revenue 2002

Schedule III.1.k

REDACTED -
FOR PUBLIC INSPECTION

Base Packages

1Q2002

2Q2002

3Q2002

4Q2002

Total 2002

**REDACTED –
FOR PUBLIC INSPECTION**

**DIRECTV Consolidated
Revenue 2002**

Schedule III.1.k

1Q2002

2Q2002

3Q2002

4Q2002

Total 2002

Add-on/A La Carte Packages

DIRECTV Consolidated
Revenue 2001

Schedule III.1.k

REDACTED -
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| | 2001 | | | | |
|---------------|--------|--------|--------|--------|------------|
| | 1Q2001 | 2Q2001 | 3Q2001 | 4Q2001 | Total 2001 |
| Base Services | | | | | |

**DIRECTV Consolidated
Revenue 2001**

Schedule III.1.k

**REDACTED -
FOR PUBLIC INSPECTION**

Add-on/ A la Carte Packages

DIRECTV Consolidated
Revenue 2000

Schedule III.1.k

REDACTED -
FOR PUBLIC INSPECTION

Base Services

| <u>2000</u> | | | | |
|---------------|---------------|---------------|---------------|-------------------|
| <u>1Q2000</u> | <u>2Q2000</u> | <u>3Q2000</u> | <u>4Q2000</u> | <u>Total 2000</u> |
| | | | | |

DIRECTV Consolidated
Revenue 2000

Schedule III.1.k

**REDACTED -
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Add-on/ A la Carte Packages

REDACTED -
FOR PUBLIC INSPECTION

Schedule III.1.(i)
Quarterly Active Viewer Disconnect (AVD) Rate by DMA
Total DIRECTV and NRTC Subscribers

[illegible]

Schedule III.1(i)
Quarterly Active Viewer Disconnect (AVD) Rate by DMA
Total DIRECTV and NRTC Subscribers